

## PRIVACY POLICY THEGIRLWITHTHETREETATTOO.COM

January 20, 2018

Catherine “Katie” Flashner, The Girl with the Tree Tattoo (the “Company” “we” “us”) respects the privacy of everyone who visits this Website, thegirlwiththetreetattoo.com (“Website” “Site”) and/or uses the services provided therein. Unfortunately, however, no data transmission over the Internet is guaranteed to be 100% secure. As such, the Company cannot ensure or warrant the security of any information you transmit via the internet. **By transmitting any such information to the Company, you accept that you do so at your own risk.**

The intent of this Privacy Policy is to provide you with information as to the type of information gathered by the Company during a visit to its Website, what that information is used for, how that information may be stored, and the security measures used to protect any personally identifiable information.

This privacy statement is subject to change by the Company, at its discretion, without notice. It is your responsibility to review this statement from time to time.

By continuing to access or otherwise use the Company’s Website, you agree to the terms of this Privacy Policy, as outlined below. **If you do not agree to these terms, please do not access or use this site.**

### **INFORMATION WE COLLECT**

When you visit the Website, we may collect basic information that does not identify individual users. The information may include the specific pages that are visited on the Site, the page that referred you to our site, and some information about your browser and OS type. Once again, this information does not include any personally identifiable information.

Personally identifiable information such as email addresses, names, home addresses, photographs, etc., will not be collected unless you willingly and voluntarily submit such information to us and that such information is being

provided by a person 13 years of age or older (see the clause referencing CHILDREN below). When you purchase any of the Company's products or services, only the information fields that you fill out are stored and sent to us.

### **USE OF INFORMATION**

As stated above, and as a general policy, no personally identifiable information, is automatically collected from your visit to the Site. However, certain non-personal information is recorded by the standard operation of the Company's Internet servers. Information such as the type of browser being used, its operating system, and your IP address is gathered in order to enhance your online experience and to help us make this Website better. We may also use your IP address to help prevent fraud, and to help diagnose problems with our server.

The various offers, both free and paid, downloads, and comment and contact forms found on the Site may ask you to provide us with your contact information such as your name and email address in order to provide you with the the material requested.

When you submit a question via our online form, your email address allows us to reply to you and answer your queries. We will never sell personally identifiable information to third parties.

It is only with your express permission that we will use your contact information to send you information about the Company's products and services. You always have the choice to opt out of receiving future electronic mailings.

### **DISCLOSURE OF PERSONALLY IDENTIFIABLE INFORMATION**

The Company may disclose an individual's personally identifiable information in certain instances where we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to, or interference (either intentionally or unintentionally) with the Company's rights or property, or to other users of the Site, or anyone else that could be harmed by such activities.

## **PAYMENT INFORMATION**

The Company uses third party payment processors and therefore does not have access to such information, nor does it store any credit card or other payment information.

## **THIRD PARTY LINKS**

At times we include links to other websites on this Site. These third party sites may request information from you. Be advised that in such instances, the collection and use of your personally identifiable information will be governed by the Privacy Policy in effect on that third party site. We do not control the privacy statements, information, and links that may appear on other sites. You are responsible for reviewing the privacy statements of third party sites before providing any of them with any information.

## **CHILDREN**

We recognize the special obligation to protect any personally identifiable information obtained from children under the age of 13 and we do not knowingly collect any such information. **If you are a child under the age of 13, we request that you do not submit any information to the Site without the express permission of a parent or legal guardian.** If we discover that a child under the age of 13 has signed up on the Site or provided us with personally identifiable information without consent of a parent or legal guardian, we will delete that child's identifiable information from our records. If you become aware that your minor child has provided us with personally identifiable information, you may contact us using the information provided, below. We will make every reasonable efforts to remove your child's information from our records.

## **CALIFORNIA RESIDENTS**

The California Online Privacy Protection Act (CalOPPA) requires California companies to provide an opportunity for California residents to opt-out or

unsubscribe from email lists having personal information used by third parties (such as advertisers or affiliated companies) for direct marketing purposes.

If you are a California resident and wish to exercise your disclosure choice options, you may contact us at [thegirl@thegirlwiththetreetattoo.com](mailto:thegirl@thegirlwiththetreetattoo.com).

You may also choose to unsubscribe from any of our email lists by clicking on the “unsubscribe” link at the bottom of all emails from the Company.

However, we do not recognize or respond to browser-initiated Do Not Track signals, as the Internet industry is currently still working on Do Not Track standards, implementations and solutions.

## **COOKIES**

Cookies are small files of information that a website transfers to an individual’s computer hard drive (if your computer allows it) that enables a website to recognize your browser and capture certain information for record keeping purposes.

This site uses cookies. Cookies make using our Site easier by, among other things, saving your preferences for you, but do not transfer any personal information to any other party. Most browsers are initially set up to accept cookies; however, you can reset your browser to refuse all cookies.

## **UNSUBSCRIBE**

The Site may provide you the opportunity to opt-in to receive communications from us. You always have the option of removing your name from any e-mail list in order to discontinue any future communications. To do so, you can click the “unsubscribe” link at the bottom of each email we send you, or send us an email at the email address provided below.

## **WEBSITE TERMS AND CONDITIONS**

Please also review this **Website's Terms and Conditions** policies at <https://thegirlwiththetreetattoodotcom.files.wordpress.com/2018/01/tgwttt-terms-and-conditions.pdf>, which also govern use of this Site.

### **CONTACT INFORMATION**

If you have any complaints or concerns about the Company or about this privacy statement, please contact:

**EMAIL:** [thegirl@thegirlwiththetreetattoo.com](mailto:thegirl@thegirlwiththetreetattoo.com)